



SWARNNIM STARTUP AND INNOVATION UNIVERSITY
INCUBATION CENTRE

REPORT ON STARTUP PITCHING AND SCREENING SESSION

Date: 4th August 2026

Venue: Incubation Centre, Swarnnim Startup and Innovation University

Organized by: Incubation Centre, Swarnnim Startup and Innovation University

1. Introduction

The Incubation Centre of **Swarnnim Startup and Innovation University** organized a **Startup Pitching and Screening Session** on **4 August 2026**. The session was conducted to provide a structured platform for aspiring entrepreneurs and startup teams to present their innovative ideas before an expert evaluation panel.

The pitching session aimed to assess the potential of the proposed startup ideas and provide constructive feedback regarding their innovation, feasibility, business potential, scalability, and funding requirements. The session also facilitated interaction between startup teams and domain experts from diverse academic and industrial backgrounds.

2. Objectives of the Session

The major objectives of the startup pitching and screening session were:

- To evaluate innovative startup ideas under the **Student Startup and Innovation Policy (SSIP)** and **NI Screening** categories.
- To assess the novelty, feasibility, technical viability, and market potential of the proposed startup ideas.
- To provide expert guidance and constructive suggestions to the participating startup teams.
- To evaluate the proposed business models and implementation strategies.
- To review the funding requirements of the startups and assess the proposed utilization of funds.
- To encourage interdisciplinary innovation, entrepreneurship, and commercialization of academic ideas.

3. Participation Details

A total of **15 startups** were invited to participate in the pitching and screening session.

Category	Number of Startups
SSIP Screening	13



NI Screening	2
Total	15

The participating startups represented diverse academic and innovation domains, including:

- Pharmaceutical Sciences
- Ayurveda
- Engineering
- Homeopathy
- Chemistry
- Agriculture

The session also included the participation of **two external startups**, contributing to broader industry–academia interaction and strengthening the collaborative startup ecosystem.

4. Expert Evaluation Panel

The startup proposals were evaluated by an esteemed panel comprising experts from different academic, technical, agricultural, healthcare, and entrepreneurial domains.

Sr. No.	Name of the Panelist	Domain/Department
1	Mr. Bharat Thakkar	Expert Panelist
2	Mr. Mitesh Vadher	Expert Panelist
3	Mr. Sandeep Chatterjee	Expert Panelist
4	Mr. Gunvant	Agriculture
5	Mrs. Mansi Jagtap	Ayurveda
6	Mr. Vaibhav	Ayurveda
7	Dr. Ranjit	Engineering Department

5. Proceedings of the Session

The session commenced with the presentation of startup ideas by the participating teams. Each startup was provided an opportunity to present its proposed innovation, problem statement, product or service, target beneficiaries, market potential, implementation strategy, and expected outcomes.

The expert panel actively interacted with the startup teams and raised relevant questions to gain a comprehensive understanding of the proposed ventures. The evaluation focused on key aspects such as:

- Innovation and originality of the proposed idea



- Relevance of the identified problem
- Technical and operational feasibility
- Product or service development strategy
- Market potential and customer identification
- Business model and revenue-generation strategy
- Scalability and long-term sustainability
- Expected social, economic, or industrial impact

The panelists provided constructive suggestions and recommendations to help the startup teams strengthen their proposals and address the identified gaps.

To ensure the comfort and convenience of all participants, panelists, and organizing members, **lunch was arranged by Swarnnim Startup and Innovation University**. In addition, **refreshments were served at regular intervals throughout the session**. These arrangements supported the smooth conduct of the event and provided opportunities for informal interaction and networking among the startup teams, expert panelists, and members of the University.

6. Financial Requirement and Fund Utilization Discussion

A significant part of the evaluation focused on the financial requirements of the participating startups. The startup teams were asked to provide details regarding:

- Total funding required
- Stage-wise financial requirements
- Detailed financial breakdown
- Justification for the requested funding
- Proposed utilization of funds
- Expected milestones and outcomes associated with the funding

The panel emphasized the importance of preparing a realistic and well-structured financial plan. The startups were advised to clearly demonstrate how the proposed funds would support activities such as product development, prototype creation, testing and validation, technology development, equipment procurement, regulatory requirements, market research, and commercialization.

7. Key Outcomes

The startup pitching and screening session resulted in the following outcomes:

- The participating startups received valuable expert feedback on their proposed innovations and business models.



- Startup teams were guided to improve the technical, operational, and commercial aspects of their proposals.
- The importance of a clear and justified financial plan was emphasized.
- The teams received suggestions regarding the appropriate utilization and allocation of proposed funds.
- Interdisciplinary interaction was facilitated among startups and experts from various academic and professional domains.
- The session encouraged innovation, entrepreneurship, and the translation of academic ideas into commercially viable ventures.
- The participation of external startups contributed to the development of a broader and more collaborative innovation ecosystem.

8. Conclusion

The Startup Pitching and Screening Session organized by the **Incubation Centre, Swarnnim Startup and Innovation University**, was successfully conducted on **4 August 2026**. The session provided an effective platform for startup teams to present their innovative ideas, receive expert guidance, and gain valuable insights into the technical, financial, and commercial aspects of startup development.

The multidisciplinary expert panel contributed significantly to the evaluation process by providing relevant questions, constructive suggestions, and practical recommendations. The detailed discussions regarding funding requirements and financial utilization helped the startup teams understand the importance of effective financial planning and the strategic allocation of resources.

The arrangements made by the University, including the provision of lunch and refreshments at regular intervals, contributed to the smooth and comfortable conduct of the session.

Overall, the session contributed to strengthening the startup and innovation ecosystem of the University and is expected to support the participating startups in refining their proposals, improving their readiness, and progressing toward successful implementation and commercialization.

Prepared by:

Incubation Centre

Swarnnim Startup and Innovation University